ACCJC

ACCREDITING COMMISSION FOR COMMUNITY AND JUNIOR COLLEGES

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ACCJC Logo Use and Style Guide

June 2024

ACCJC Logo Use and Style Guide

ACCJC allows member institutions to use the Commission logo in publications and on institutional websites. Certain restrictions apply. To request permission to use the logo for purposes other than representation of accredited status, please contact the ACCJC Communications Director, at communications@accjc.org.

Representation of Accredited Status

Per the ACCJC *Policy on Representation of Accredited Status* and federal regulations, an ACCJC member institution must accurately post information for the public concerning its accreditation status on its website. The information must be posted no more than one page (one click) away from the institution's homepage. The term "accreditation" is to be used only when accredited or candidate status (preaccreditation) is conferred by the Commission.

The statements of representation of status to be used by institutions seeking eligibility, in candidacy status, or in accredited status are available in the *Policy on Representation of Accredited Status*. Any institution eligible to use one of those statements may also include the current ACCJC logo on its website or in publications where the accredited status is noted.

* Please note that under federal regulation, whenever an institution acknowledges its accreditor in print or electronic form, the institution is required to provide the accreditor's full name, mailing address, and telephone number.

Media Use

The ACCJC logo may be used by the media in a news story that references ACCJC so long as those third parties adhere to the guidelines set forth in this document. Any media outlet wishing to include the ACCJC logo in a news story must first receive written permission from ACCJC.

Partner Use

The ACCJC logo may be used by associations working in partnership with ACCJC so long as those associations adhere to the guidelines set forth in this document. Any association wishing to include the ACCJC logo in materials of any type must first receive written permission from ACCJC.

ACCJC

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Primary Logo

ACCJC

Tertiary Logo

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Secondary Logo

A

Icon

LOGO USAGE

LOGO BACKGROUNDS

The logo should only be placed over a very light or white background, but never over any medium or dark color, and never over any pattern.

CLEARSPACE

To ensure its integrity and visibility, the ACCJC logo should always be kept clear of competing text, images and graphics.
It must be surrounded on all sides by an adequate clearspace, which is defined by the height of the lower half of the logo. Always position the logo for maximum impact and give it plenty of room to breathe. This will ensure its visibility and legibility.

SIZE

The recommended size of the ACCJC logo is between 1.25" and 1.5" wide (width of the logotype) for most standard page-size applications. The minimum size is 1" wide.

For applications smaller than 1", where legibility of the subheadline is compromised, use the tertiary version of the logo.

Uses for the logo 'icon':
- Favicon icon
- Social media (Twitter, Facebook, Pinterest, etc.)

1.25"

Recommended print size

1"

Minimum print size

< 1"

Icon for Favicon, social media, etc.